# **Privacy Policy**

Last updated: June 26, 2023

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of your information when you use our website and tells you about your privacy rights and how the law protects you.

We use your Personal data to provide and improve our service. By using our website, you agree to the collection and use of information in accordance with this Privacy Policy.

#### Personal data

While using our website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include basic personal information and contact details, but is not limited to:

- Email address
- First name and last name
- Age
- Address, State, Province, ZIP/Postal code, City
- Phone number
- Usage Data (refers to data collected automatically, either generated by the use of the website or from the website infrastructure itself (for example, the duration of a page visit))

#### Usage data

Usage Data is collected automatically when using the website and may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access our website by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, Your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our website or when you access the website by or through a mobile device.

#### Cookies

We use Cookies to track the activity on our website and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze our website. For more information about the cookies we use and your choices regarding cookies, please visit our Cookies Policy.

# What do we use your data for?

Part of the data is collected to ensure the proper functioning of the website. Other data can be used to analyze who and how visitors use our website, more specifically:

- To provide and maintain our website, including to monitor the usage of it.
- To contact you: to contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, including the security updates, when necessary or reasonable for their implementation.
- To provide you with news, special offers and general information about other goods, services and events which we
  offer that are similar to those that you have already purchased or enquired about.
- To manage your requests: to answer and manage your requests to us.
- For other purposes: we may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our website, products, services, and marketing.

## Disclosure of data

<u>Law enforcement</u>: under certain circumstances, the Company may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements: the Company may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the website
- Protect the personal safety of Users of the website or the public
- Protect against legal liability

We do not sell or share your Personal Data nor Usage Date with anyone else, but it is important for us to specify that your information is processed at the Company's operating office. It means that this information may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. The Company will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

#### Retention of your personal data

The Company will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our website, or when we are legally obligated to retain this data for longer time periods.

# Delete your personal data and users' rights

You always have the right to request and access information about your stored data, its origin, its recipients, and the purpose of its collection at no charge. You also have the right to request that it be corrected, blocked, or deleted. You can contact us at any time using the address given in the legal notice if you have further questions about the issue of privacy and data protection. You may also, of course, file a complaint with the competent regulatory authorities.

Additionally, we remind the users' rights under the GDPR:

<u>Right of Access</u>: to be informed if personal data is processed, what data, and receive access to it, as well as information about processing purposes;

<u>Right to Rectification:</u> timely updates or corrections to inaccuracies in personal data collected, and notification from the processor when complete;

<u>Right to Erasure:</u> aka "right to be forgotten", timely deletion of personal data that has been collected (with exceptions), and notification from the processor when complete;

Right to Restriction of Processing: the processor must stop processing personal data temporarily or permanently;

Right to Data Portability: copy of personal data must be provided in a portable and readily useable format;

Right to Object: to processing of personal data (including sharing, sale, or profiling);

<u>Right to Know about Automated Decision-making:</u> request information about automated decision-making and likely outcomes of using it, including profiling;

Right to Opt-Out of Automated Decision-making: refuse use of automated decision-making technology with regards to personal data, including profiling;

Right to Non-discrimination: for exercising privacy rights.

## Who is responsible for the data collection on this website?

The data is collected and processed on this website by Vignaioli Contrà Soarda. The Company details are as follows:

VIGNAIOLI CONTRA' SOARDA Strada Soarda, 26 36061 Bassano del Grappa (VI) - ITALY

Email: info@contrasoarda.it

#### Links to other websites

Our website may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

### Changes to this Privacy Policy

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.